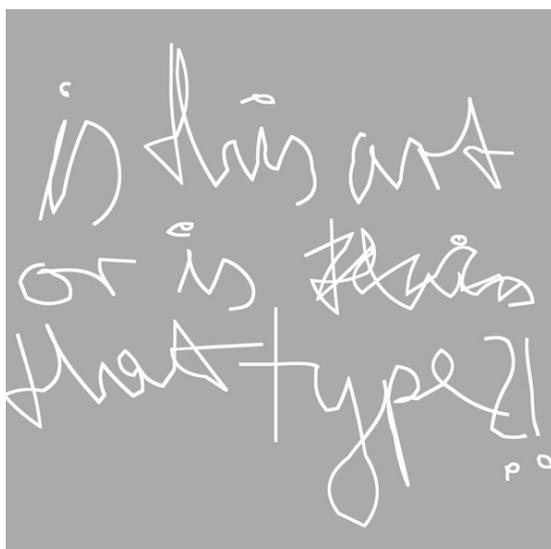

Art and Type

Tino Graß

Visual Communication Designer & Founder
of »studio tino graß«, Cologne

April 25, 2017, 5:30 p.m.



For some artist, typography is an elementary tool in their work. »Art is type! Is type art? And if type is art! Is art type?«, stresses the Cologne-based designer Tino Graß. Based on his experiences and interviews with many artists, Graß will in his talk have a deeper look into their work and will illustrate how they use typography, if they have developed a specific individual typeface, and what they think about typographic rules. Since Tino Graß has been delivering sophisticated solutions across a wide range of applications from editorial, corporate and exhibition design to print medias, he will also give an insider's view into book design and exhibition design for and with art. Tino Graß has been teaching visual communication and typography since 2008, giving lectures and workshops in several universities and institutions for art and design like, among others, Hochschule für Gestaltung Schwäbisch Gmünd, Hochschule Düsseldorf, Museum Ludwig Köln, and City Gallery Wellington/New Zealand.

www.tinogross.de

The talk will be held in English language.

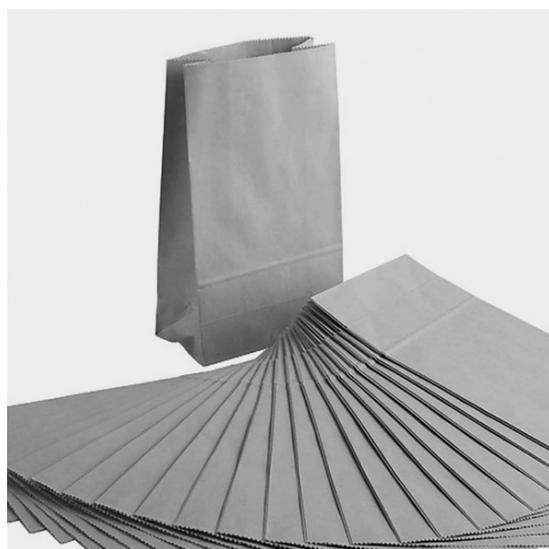
Brötchentüte

Design and Culinary Diversity

Johannes J. Arens

Cultural Anthropologist, Journalist & Author, Cologne

May 2, 2017, 5:30 p.m.



»Brötchentüte« is not only one of these fiddly German words – it is an essential element of German everyday food culture. Once it is handed over, we store it in our backpacks or briefcases, its haptics and noises pleases toddlers and bothers fellow travellers – until we finally throw it away. It is a disposable, a penny good which usually doesn't get much attention. But with just a bit of creative thought – it could be much more. German bakeries are having a hard time surviving in the midst of supermarket bun-bargains and low budget-»Back-Shop«-pastry. With a little help the Brötchentüte could evolve into a veritable business card for traditional bakeries, emphasizing personal skills, artisanal traditions and company history. Design could become a warrant for culinary diversity. Johannes J. Arens studied design in Maastricht and cultural anthropology in Bonn. Since 2010, he has been working as a freelance journalist and author with the main focus on eating culture in the Rhineland.

www.nachschlag-esskultur.de

The talk will be held in English language.